

# **Biennale internationale design**

## **Saint-Étienne**

10 ANS

15 → 30 NOV.2008

### **Trafik**

Trafik is a creation bureaux made up of graphic designers, typographers, programmers and stage designers. Their recent projects include: Agence Andrée Putman website, Renault Truck design bureau graphics system, Lyon 2013 visual identity, 2008 Saint Étienne International Design Biennial Stage designing of Manufacture-Bâtiment H, IT system for controlling and managing phase 2 on the LaConfluence territory in Lyon (stage designing, website, blog, interactive module etc).

The great variety of core competencies in the workshop allows them to go beyond the traditional technician's and graphic designer's mindset, and to develop a totally new artistic approach.

Trafik dreams up projects on all types of media, whether traditional or multimedia, on its own initiative (SonikCube, Superlux, Dot tv) or on order.

This approach has resulted in the group being regularly invited to present its work in the framework of artistic events (Nuit Blanche 2007, Lux –Valence, La ferme du Buisson).

<http://www.lavitrinedetrafik.com>

#### **Recent projects / projects in progress:**

- Andrée Putman Agency website
- Lyon Confluence professional identity and communication
- “Truc graphique” Renault Truck design bureau
- City of Saint Etienne, stage design biennial
- Visual identity and website for the LaMartinière-Diderot School
- Lyon National Beaux Art School Signing
- Lyon 20013 Visual Identity
- 1% artistic Le Liberté /City of Rennes

#### **Exhibitions**

- **SonikCube V.2** – Lux Valence / January - February 2008
- **Superlux** –Nuit Blanche – CréditMunicipal - Paris /October 2007
- **SonikCube** –Lyon School of Beaux arts - Sonik Cube /from 23 November to 21 December 2006
- **Superstars** – La Criée, Centre of Contemporary Art - Rennes /from 22 September 12 November 2006
- **Trafik** – La Ferme du Buisson, Centre Of contemporary Art - Paris /from 15 April to 2 July 2006
- **Superlux** –Galerie Roger Tator - Lyon/December 2003 - January 2004
- **SonikWall** – Sketch, Art gallery - London /from 13 September to 9 October 2004
- **Objet** –H2ptm03 /Paris 8 / 24, 25, 26 September 2003
- **Signotek** –Galerie Roger Tator - Lyon/December 1999 - January 2000