

10 ANS

***Biennale
internationale
design*** 15→30 NOV.2008
Saint-Étienne

Review

Three major questions

How can design help to develop our lifestyles?

*City Eco Lab,
Sugaroku,
Flight Number Ten,
So Watt! Du design dans l'énergie,
Habiter demain,
Préfiguration du quartier Manufacture- plaine Achille.*

How can design work with research and innovation?

*Demain c'est aujourd'hui [Part 2],
2036,
L'Appartement géant,
N-1,
Le Garage,
Exploration et réalisme énergétique – post-diplôme ESADSE (résultats du programme de recherche avec EDF).*

How can design now become a tool for economic development?

*Design et compagnies,
Dedans, dehors, autour. États du corps,
Hôtel D,
Design & shop,
Osez le design !.*

Increasing number of visitors

85000

visitors
+ 6% / 2006, + 30% p/2004

150000

pupils

200

guided tours for schools

36

workgroups for 700 children
in partnership with the Espace Boris Vian

380

groups

A wide vision of design

14
54

exhibitions,

present countries,

132
50

exhibiting companies,

OFF exhibitions,

3
3

biennial awards: company award, young designer award, Marc Charras award,

partners museums: Site Couriot Mine Museum, Museum of Art and Industry, Museum of Modern Art

COMMENT SUGGÉRER LA PRÉSENCE DE L'EAU EN VILLE ?

Comment suggérer la présence de l'eau en ville ?



100

lecturers (academics, companies, freelance designers),

800

exhibiting designers,

200

official delegations from

40

countries,

Special evening for incorporated designers,

35

shops participating to *Design & Shop*,

15 000

pupils (primary schools, high schools, universities).

**An event
for various
audience**

An event which was created by the of Saint Étienne Fine Arts School in 1998.



**1998-2008 :
10 years!**



ESADSE : central role in the orga- nization

48 French and foreign Higher School of art and design

3 exhibitions gathered in one building

33 students in a **15**-day internship

6 -month workshop to create the visual identity of the 2008 biennial.

The flip-side of the coin

3,5 millions of euros budget,
15 000 m²,
3 exhibition venues,
30 permanent workers,
84 fitters.

A person is sitting on a ledge in a room with a strong blue light. The room has large windows on the left side, and the person is looking out towards the right. The overall atmosphere is professional and modern.

Professional meetings

Increasing of economic special evenings organized by the Cité du Design and companies, welcoming mainly regional and national delegations (EDF, Orange, Weiss, Nikon, AGF, CCI, incorporated designers, founding partners),

9
3

meetings by the Rhône-Alpes region,

days dedicated to the Cumulus Conference
[international network for 120 Art and Design Highschools and universities],

Special party Stadium ! organised specially for exhibitors.

Interdisciplinary conferences

75
41
8
5
9

debates,

international guest-speakers,

themes around design : Economy et society - design practice - Sustainable development, environment, public spaces - Trade -Sociology, uses - Art – new digital technologies - Medecine,

conversations au café organized by the VIA,

conferences « Consortium Design Enseignement Supérieur ».

Exhibitors

Ville de Saint-Etienne et Saint-Etienne Métropole : financial support and an exhibition
Grand Lyon : 2 exhibitions and financial support
Région Rhône Alpes : financial support, round tables, conferences,
Pays de la Loire.

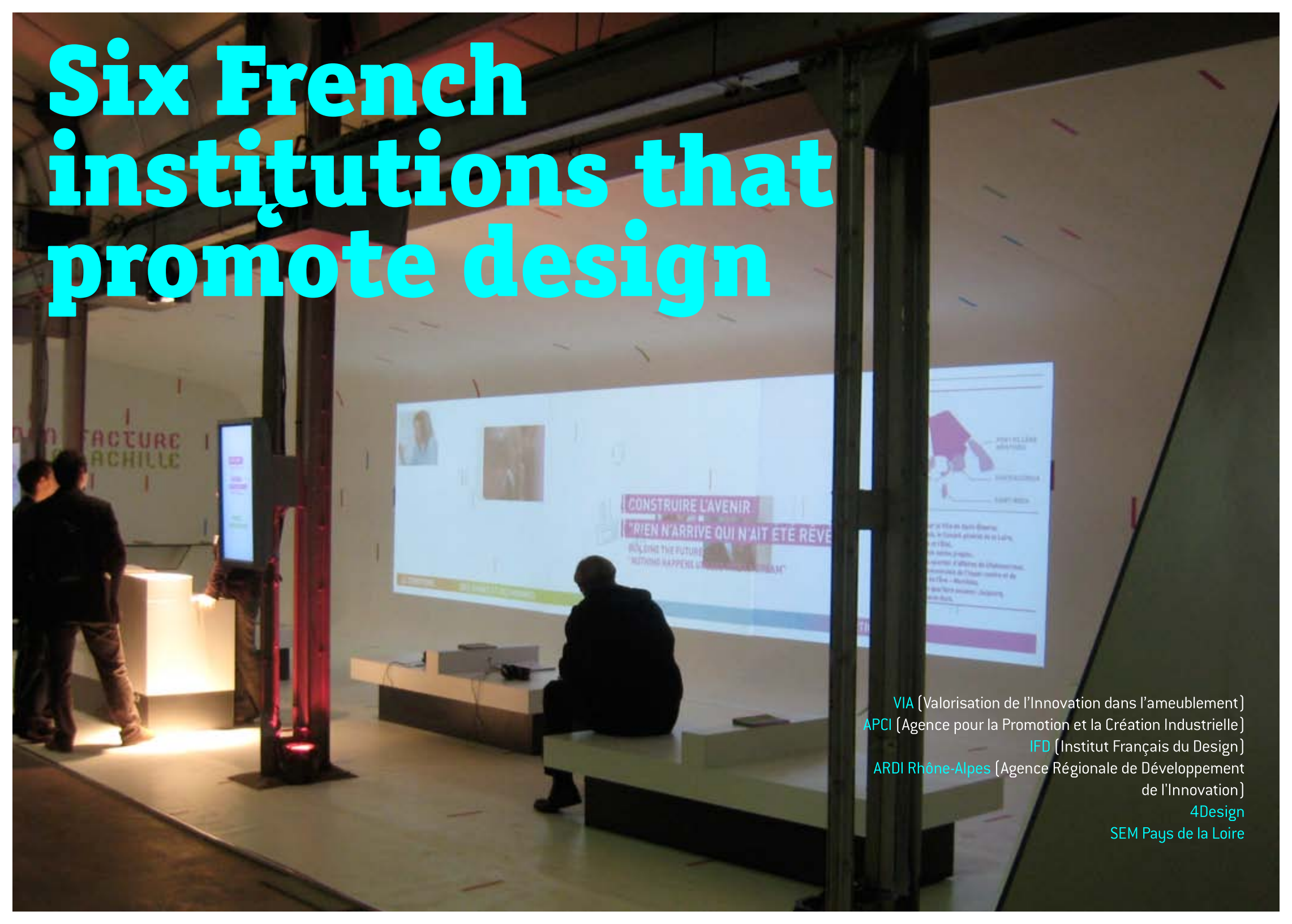
Delegations

Cities of Paris – Lille- Lyon – Montluçon - Des Moines (USA)-
Fès (Morocco) - Lougansk (Ukraine)



**Some collectivities
taking part in
design practice**

Six French institutions that promote design



VIA (Valorisation de l'Innovation dans l'ameublement)
APCI (Agence pour la Promotion et la Création Industrielle)
IFD (Institut Français du Design)
ARDI Rhône-Alpes (Agence Régionale de Développement
de l'Innovation)
4Design
SEM Pays de la Loire

8 national

Arte TV, Art Press, Les Echos, Les Echos-Série Limitée, France Culture, Intramuros, Télérama, L'Usine Nouvelle,

4 regional

Activ' Radio, France 3 Rhône-Alpes, La Tribune - Le Progrès, Grains de Sel (revue bimestrielle – enfants),

5 international

Dam'n (Belgique), A diseño ! (Mexique), Etapes graphiques (Espagne), Proyecto Diseño (Colombie).



**Media
partners**

270

journalists : 100 national et
80 international = + 50% International / 2006,

40 000

visitors on the web site
during november, including more than 12% foreign Internet users,

18 000

visits and 100 000 visited
web pages, in november on the blog www.design-links
Saint Étienne.

**A more and
more popular
event**



WWW.CITEDUDESIGN.COM

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